

The University of Arizona  
Cats in the Community Day 2008  
PO Box 210158, 888 N Euclid  
Tucson, AZ 85721-0158

Cats in the Community Day (CCD) is an annual activity that unites University of Arizona staff, faculty, students and their families in a fun and meaningful way. Each year, we help a different non-profit accomplish work that it otherwise could not do. The day allows us to give back to the community, educates volunteers about pressing local needs, and creates a sense of UA team spirit while leaving a positive and lasting impact on the community in which we live and learn.

## 2008 PARTNER: PRIMAVERA FOUNDATION

Founded in 1983, the Primavera Foundation provides a continuum of services that work to eradicate poverty. Primavera helps over 10,000 men, women and children annually, through emergency shelters and drop-in services, job training and placement, affordable transitional and rental housing, and/or homeownership education and assistance. The mission of the Primavera Foundation is to promote economic and social justice while working to build a future in which all people are assured basic human rights, a livable income, and safe, affordable housing.

## THE OPPORTUNITY

We invite you to participate in this exciting event as a sponsor. Your donation may provide:

- Association of your company with a huge, community-wide event bringing together a local non-profit with the U of A
- Favorable media exposure throughout the event
- Satisfaction of investing in the future of Tucson and its residents
- Positive recognition for your company on marketing materials and communication before, during and after the March event
- Assurance that your entire donation supports this event and the community. The planning team, crew leaders, and participants are all volunteering their time to this effort.
- Any unused donations will be gifted to the Primavera Foundation for their additional program needs, unless otherwise requested by the donor.

## HOW IS YOUR DONATION SPENT?

Cats in the Community Day is run entirely by University of Arizona staff, faculty, students and other community volunteers. Event costs include direct project materials such as paint, landscaping materials, lumber and furniture; refreshments for 500+ volunteers, and commemorative T-shirts. CCD expenses are estimated in excess of \$20,000, and the more donations we receive, the more phenomenal work we can do for the non-profit agency!

## SPONSORSHIP LEVELS

This event is funded exclusively by cash and in-kind donations from community businesses and individual donors.

### TOPcat \$5,000 or above

- Invitation to speak at event welcome
- Permanent plaque at Primavera Foundation
- Logo and/or name on event t-shirt
- Banner on site during event
- Logo and/or name on CCD website
- Informal reception and tour of Primavera’s “makeover” results

### SUPERcat Up to \$5,000

- Logo and/or name on event t-shirt
- Acknowledgement at event welcome
- Banner on site during event
- Logo and/or name on CCD website
- Informal reception and tour of Primavera’s “makeover” results

### COMMUNITYcat Up to \$2,500

- Name on event t-shirt
- Acknowledgement at event welcome
- Banner on site during event
- Logo and/or name on CCD website

### CARINGcat Up to \$1,000

- Name and/or logo on event signage
- Name and/or logo on CCD website

All donations, regardless of dollar value, are gratefully accepted and donors will receive acknowledgement, a tax receipt, and a summary of our project results!

**For donations or further information, please contact:**

Name:

Phone/email: